



SERVICE FITTER



ARISTA AIR CONDITIONING CORP. Achieves National Designation for Environmental Excellence

ROCKVILLE, MD – The Mechanical Service Contractors of America (MSCA) announced that Arista Air Conditioning Corp. has been awarded the *MSCA GreenStar* designation, which recognizes *MSCA STAR* qualified contractors who have met stringent guidelines for environmental responsibility throughout their companies. MSCA is the nation’s leading trade association for air conditioning, heating and refrigeration contractors with over 1,400 members across the United States and Canada.

The *MSCA GreenStar* was created by MSCA to recognize mechanical service contractors who have developed the skills and expertise necessary to deliver energy-efficient, cost-effective indoor environmental solutions to their customers. MSCA has been recognized by the U.S. Green Building Council (USGBC) for its leadership and stewardship of sustainable practices in the HVAC industry.

According to Barbara Dolim, MSCA Executive Director, *MSCA GreenStar* helps MSCA members demonstrate their commitment to environmental stewardship. “By attaining *MSCA GreenStar* status, Arista Air Conditioning Corp. has demonstrated their dedication to environmental issues by promoting sustainability throughout their entire organization and delivering the very best environmental solutions to their customers. We congratulate Arista Air Conditioning Corp. as a leader in sustainable service.”

“We’re very proud of our *MSCA GreenStar* status,” said Scott Berger, President of Arista Air Conditioning Corp., “*MSCA GreenStar* allows us to incorporate eco-friendly products and solutions into our business and lets our customers know we truly care for the environment.”

To qualify for *MSCA GreenStar*, a contractor must first qualify as an *MSCA STAR* contractor. *MSCA STAR* is a qualification program recognizing contractors that meet or exceed rigorous operating and training standards set by MSCA. To achieve *MSCA GreenStar* status, an *MSCA STAR* contractor must meet the following criteria:

- *Employ at least one LEED® Accredited Professional*
- *Be a member of the USGBC, either with a local chapter or the national organization*
- *Verify that at least 25 percent of its total employees have participated in a green training or education program*
- *Establish an internal commitment to green by attaining LEED certification, of any type, for their building, or by developing an internal “green policy”*
- *Demonstrate that they promote environmental responsibility by offering specific sustainable services and recommending green procedures and equipment*
- *Have participated as part of a project team with a LEED EB or LEED NC registered project within the past three years*



Helping to Bring Missing Children Home

MSCA Program Aids in the Recovery of Over 250 Children!

For over 10 years, “Project Home Again”, a nationwide outreach program created by The Mechanical Service Contractors of America (MSCA), has assisted local communities in the search for missing children. Through this innovative program, the MSCA, in partnership with the National Center for Missing and Exploited Children (NCMEC), produces and distributes magnetized missing children posters which are then prominently displayed on contractors’ service vehicles.

As these service vehicles travel around their communities, they act as “moving billboards”, conveying the missing child’s information while stopped at a red light, parked at a job-site, at a customer location, or just driving down the street. By raising community awareness and prompting anyone with pertinent information to contact the proper authorities, these signs enhance the likelihood that the missing child will be found.

Last summer, NBC Nightly News aired a profile of Project Home Again in its “Making a Difference” segment, highlighting how participation by local



contractors is making an impact in their community. The two-minute segment illustrated how Project Home Again works with footage of service trucks travelling throughout their communities. NCMEC president and CEO Ernie Allen, who appeared in the segment, believes this program is truly making a difference. “These posters are generating leads, they’re providing information that law enforcement can pursue,” Allen commented.

NBC award-winning correspondent Mike Boettcher, who reported on the program, told viewers, “These magnetic posters only cost about 10 bucks a piece, pretty inexpensive. But they are worth a fortune in assistance to the families of the missing and they are having an impact.”

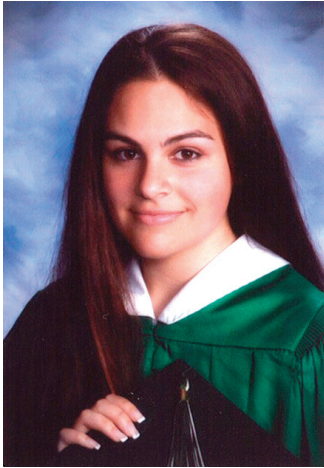
And having an impact, they are! Since the program began in 1998, MSCA contractors have displayed nearly 9,000 posters of 488 different children, of which an astounding **254** have been found!

For information on how to get involved in the Project Home Again program, have a representative from your company contact Jocelyn Malheiro at the Service Fitters Promotional Fund (jocelyn@nymca.org).



Annual Scholarship Awards

Congratulations to the 2009 Service Fitters' Industry Scholarship Recipients!



Erin Williams, daughter of Thomas Williams from Par Plumbing, is the winner of the William J. Enright Scholarship Award, which is given to one of the top two ranked candidates of the scholarship awards program in memory of William J. Enright, former Organizer of the Metal Trades Branch Local 638. Erin is continuing her education at Queens College.



Danielle Antonelli, daughter of Claude Antonelli from Performance Cooling Corp., received the Jerome Morreale Award, given to one of the top two ranked candidates of the scholarship awards program in honor of Jerome Morreale, former Chairman of the Service Fitters Promotional Fund. Danielle will be attending The University of Arizona this Fall.



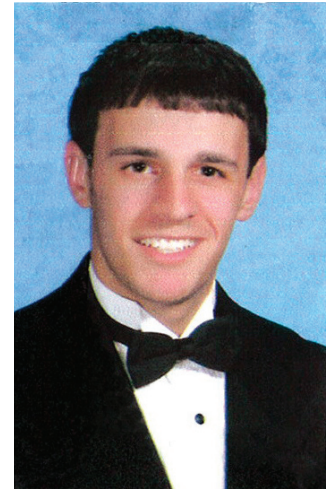
Anthony Cifone, son of Albert Cifone from Larsen & Ruggiero Mechanical Corp. is planning to further his education at Boston University.



Patrick Fava, Jr., son of Patrick Fava from Air Comfort Service Corp., is now attending Stony Brook University.



Angelica Bialczak, daughter of Edward Bialczak from Mar Refrigeration Inc., is currently enrolled at Loyola College in Maryland.



Julian Santulli, son of John M. Santulli from Aggressive Energy and Mechanical Group, is continuing his studies this year at Baruch College.



SERVICE FITTER

Published by the
Service Fitters Industry
Promotional Fund
of New York
44 West 28th Street
12th Floor
New York, NY 10001

www.servicepromofund.org

Return Service Requested

In Other News...

Did you know that you could win a \$500 Gift Card to *Best Buy* just by donating blood at the Steamfitters' Training Center in Long Island City during our Semi-Annual Blood Drive?

All those who give blood at the drives are automatically entered into a random drawing sponsored by your Promotion Fund!

Our next blood drive will take place on:

Monday

September 28th

2009



*Donate for your
chance to win!*

Summer - 2009